



City Manager Overview

Scottsdale City Manager's Office







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1830



Scottsdale's
Museum
of the West





Tony Nelssen Equestrian Center

The expanded Tony Nelssen Equestrian Center at WestWorld opened in January 2014 as a flexible space for a wide variety of events and shows.

It covers more than 257,000 square feet about the same floor area as a typical 25-story building.

At 63 feet, it's taller than a five-story building.

You could fit a football field with 12 rows of bleachers and a press box inside the North Hall -- but your punts might hit the ceiling

Two Boeing 747s could fit inside the North Hall... if you could get them through the door.

More than 70 events were booked at WestWorld in 2014 including horse shows, auto auctions, rodeos, bull riding, home shows, a pet expo and a circus.

Most of WestWorld, including the Tony Nelssen Equestrian Center, sits on federal land managed by the Bureau of Reclamation







































Scottsdale City Council

Charter Officers



Bruce Washburn
City Attorney



Sharron Walker
City Auditor



Carolyn Jagger
City Clerk



Fritz Behring
City Manager



Brian Biesemeyer
Acting City
Manager



Jeff Nichols
City Treasurer



Joseph Olcavage
City Judge



City Manager

**Chief Administrative Officer -
works directly for the City Council**

- **Enforce and implement laws**
- **Handle personnel matters**
- **Prepare and administer the budget**
- **Keep the City Council informed**

**About 2,200 (more than 90%) of the
city's employees report through the
city manager**



Value Scottsdale's Unique Lifestyle and Character



Economic Vitality



Enhance Neighborhoods



Preserve Meaningful Open Space



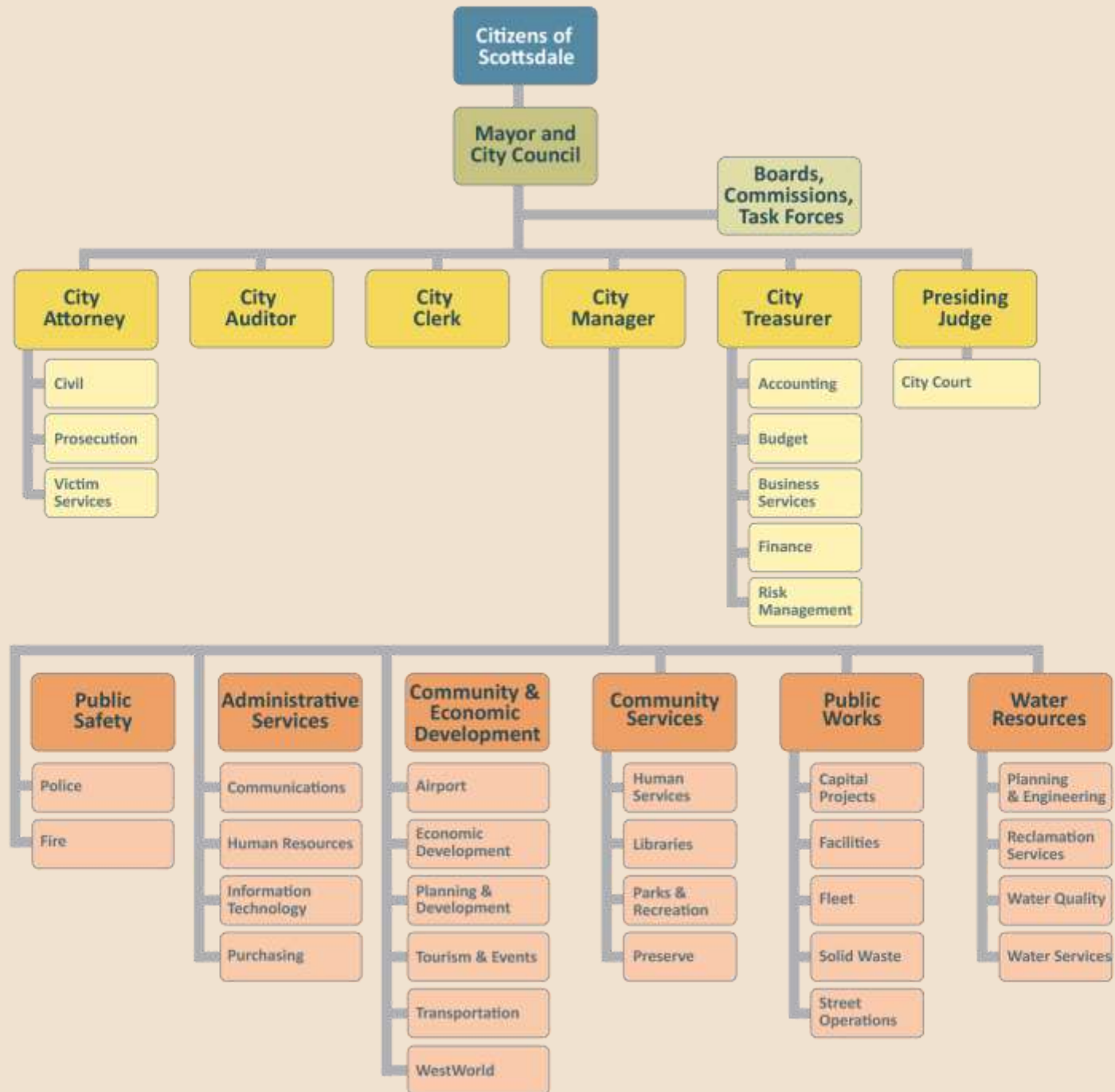
Seek Sustainability



Advance Transportation

Simply Better Service
for a World-Class Community







EMPLOYEE VALUES

PLAN AND INNOVATE FOR THE FUTURE

We continuously explore new possibilities and develop unique solutions to common challenges. We take appropriate risks and strive to be innovative in planning for our changing environment and preparing for the future. We consider how our work will be sustained by future generations.

LISTEN, COMMUNICATE, TAKE ACTION

At all levels of the organization, we listen to what our customers, our citizens, and our fellow employees have to say. We communicate to ensure we understand what is being said. We take appropriate action to address or resolve issues or concerns.

RESPECT THE INDIVIDUAL

We believe in the integrity of others and in creating an environment of mutual respect. We value one another, regardless of who we are, what we do, where we work, where we live, where we are from, our ethnicity, age, or gender, because we bring unique perspectives to our jobs and personal lives.

COLLABORATE AS A TEAM

We effectively collaborate in formal or informal teams, within and across departments, and with citizens, to accomplish organizational goals and to identify and resolve problems.

LEARN & GROW CONTINUOUSLY

We encourage the learning and applications of new skills and information for improved performance, business results and career growth.

FOCUS ON QUALITY CUSTOMER SERVICE

We provide quality service and strive to exceed the expectations of our customers.

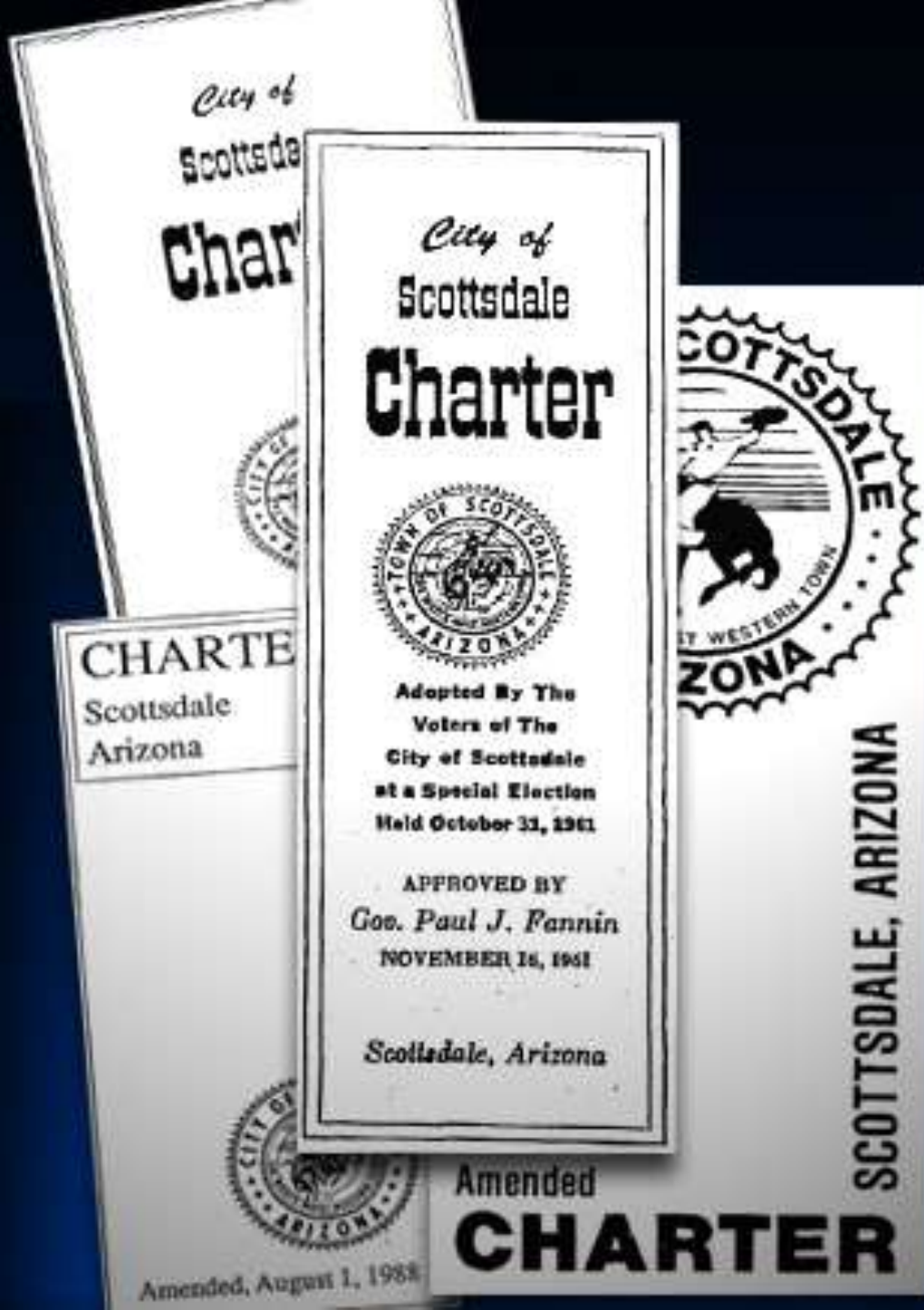
BE ACCOUNTABLE & ACT WITH INTEGRITY

We are accountable for our actions and decisions. We have uncompromising integrity. We are responsible for the stewardship of public funds and organizational resources.

SHOW CARING & COMPASSION FOR OTHERS

We show and share compassion for others (citizens, customers and other employees) in times of need. We believe in helping.





The City Charter

Defines the city's powers and functions.

Sets the governance structure including 7 elected officials:
Mayor and 6 Councilmembers

Establishes six city officers:
City Attorney
City Auditor
City Clerk
City Judge
City Manager
City Treasurer

Amending or modifying the charter requires a public vote.

Go to ScottsdaleAZ.gov and Search "charter"

The City of Scottsdale

A report to our citizens - Fiscal Year 2014/2015



What was accomplished?



VALUE SCOTTSDALE'S UNIQUE LIFESTYLE AND CHARACTER

- **Scottsdale's Museum of the West** opened in Downtown Scottsdale in January
- Four new public art pieces added, including Impulsion at WestWorld and Copper Falls in Downtown



ADVANCE TRANSPORTATION

- Expanded transit service to connect with light rail and increased route frequency to McDowell Corridor
- Added bicycle and pedestrian access on the McDowell bridge over the Indian Bend Wash Greenbelt
- Completed **bicycle lanes, medians and landscaping on Thomas** from Scottsdale to Indian Bend Wash



SEEK SUSTAINABILITY

- Replaced 13 diesel garbage trucks with **compressed natural gas trucks**
- Pumped in 6,381 million more gallons of unused and reclaimed water into aquifer than was pumped out
- All three major credit rating agencies affirmed the city's AAA bond rating – the highest possible rating.



SUPPORT ECONOMIC VITALITY

- Attracted or expanded 13 businesses with 1,180 jobs and an average wage of \$57,875
- TPC Scottsdale clubhouse and stadium course renovations completed in time for Phoenix Open
- Professional soccer club **Arizona United** started season at Scottsdale Stadium in May
- Hosted Super Bowl XLIX events including Fan Fest Scottsdale which attracted more than 100,000.



PRESERVE MEANINGFUL OPEN SPACE

- Improved parking, signage and **trailhead access to Fraesfield** and Granite Mountain in northern Preserve.



ENHANCE NEIGHBORHOODS

- Reduced building permit fees for the McDowell Corridor revitalization area
- Four properties win inaugural Spirit of Scottsdale home and business renovation awards
- Opened **multi-sensory room** at community center that serves persons of all ages with disabilities
- Purchased land for future Desert Foothills fire station at Jomax and Hayden at a state land auction

How do we compare with our neighbors?

Scottsdale is part of the Phoenix metropolitan area, and taxes and rates vary across the eight largest cities. Scottsdale's taxes and rates are lower than all but two or three of the largest cities.

City Property Tax on a \$250,000 House

This is the amount of city-only property tax on a home assessed at \$250,000 in area communities. About 10 percent of the total tax bill goes to the city. The rest goes for public schools, the county, and other special districts.

Source: City budget offices.



City Sales Tax on a \$25,000 Car

This is the city sales tax that would be due on a new car valued at \$25,000 in area communities. In Scottsdale, the city portion is 1.65% of the total 7.95% charged. The rest goes to the state and the county.

Source: Arizona Department of Revenue



Monthly Residential Utility Bill

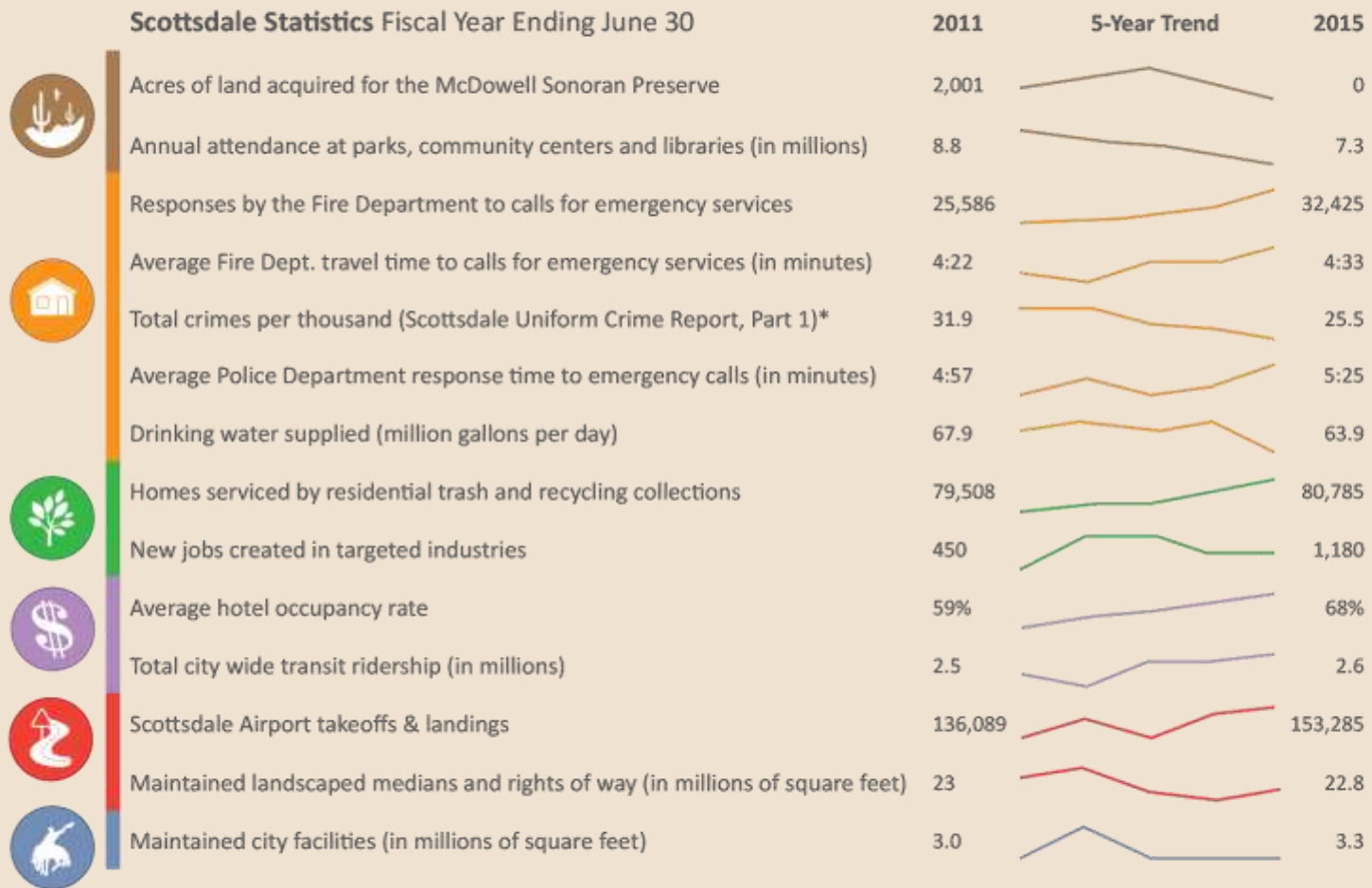
This includes water, wastewater (sewer) and solid waste (trash and recycling) for a single-family residential customer in each community. Actual bills may vary based on actual usage and size of property.

Source: City of Tempe.



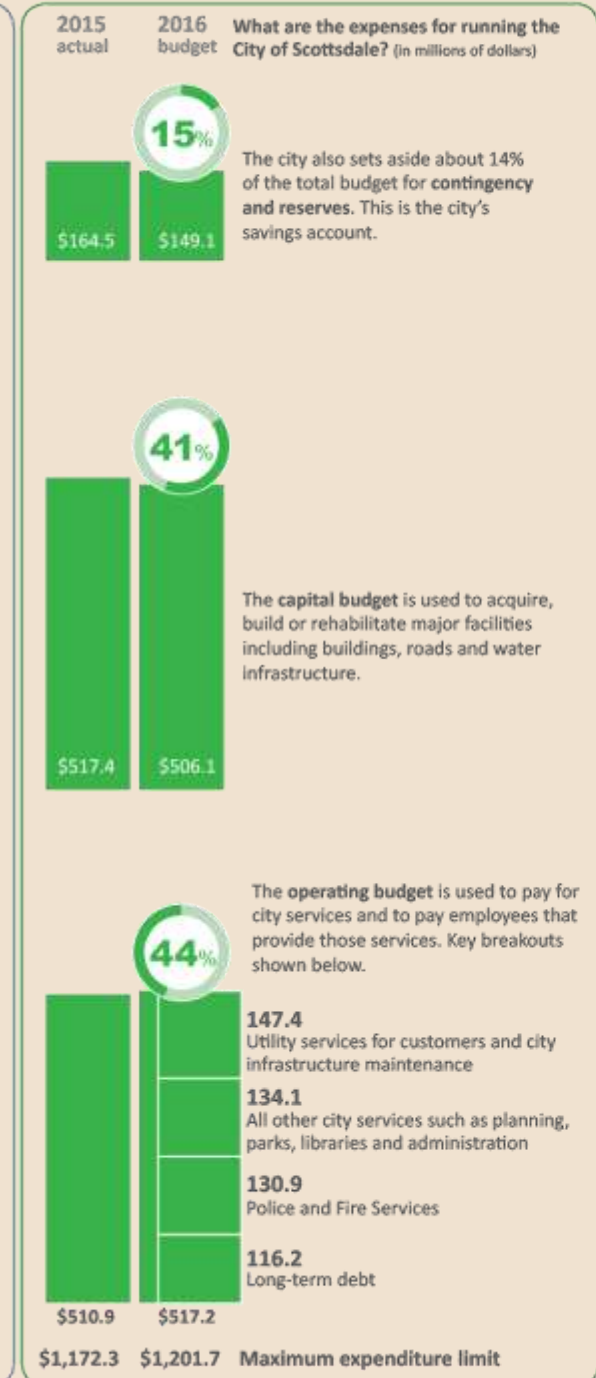
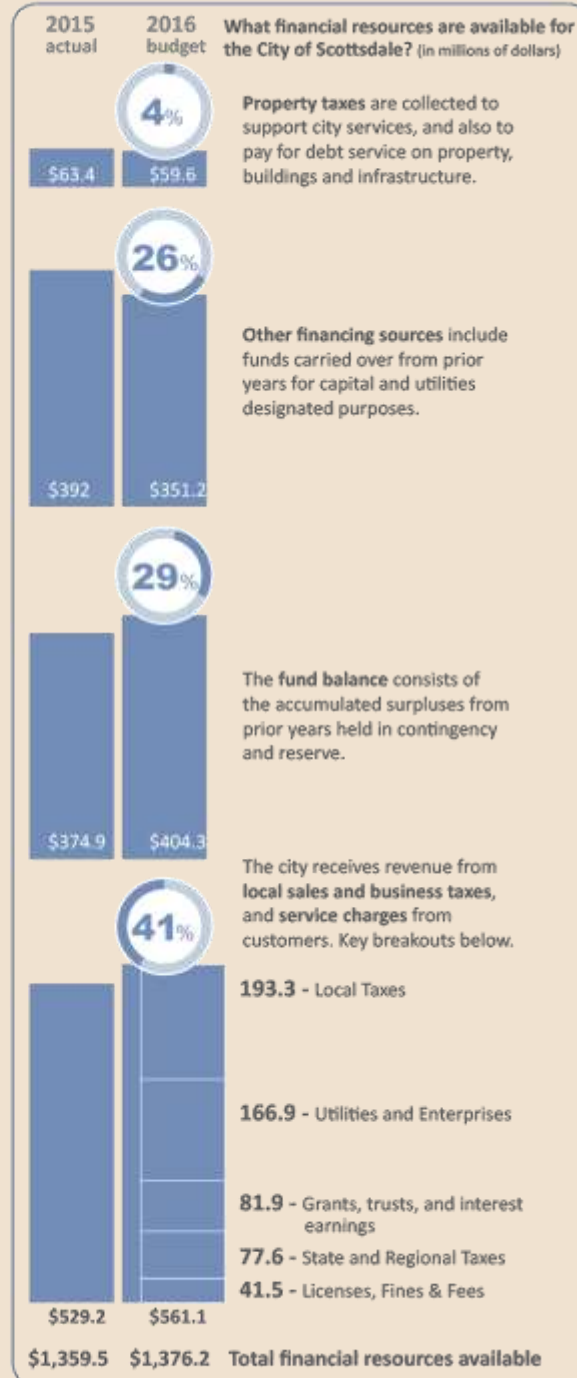
How are we doing?

This is a snapshot of a few indicators tracked over time. More performance measures are in the budget book.



What does it cost to run the city and how are those costs paid for?

Scottsdale is required by law to adopt a budget each year, and cannot spend more than that total amount.



Simply Better Service for a World-Class Community



Continue working with residents, businesses and SkySong to revitalize the McDowell Road corridor



Develop a transportation strategy that anticipates future needs



Provide strategic support of tourism and visitor events



Prepare and adopt fiscally sustainable operating and capital budgets



Carry out the comprehensive economic development strategy



Reinvest in a high performance organization and work culture

CAVE CREEK

TONTO
NATIONAL
FOREST

31
MILES LONG

CAREFREE

SCOTTSDALE

MCDOWELL
MOUNTAIN
REGIONAL PARK

PHOENIX

184.5
SQUARE MILES

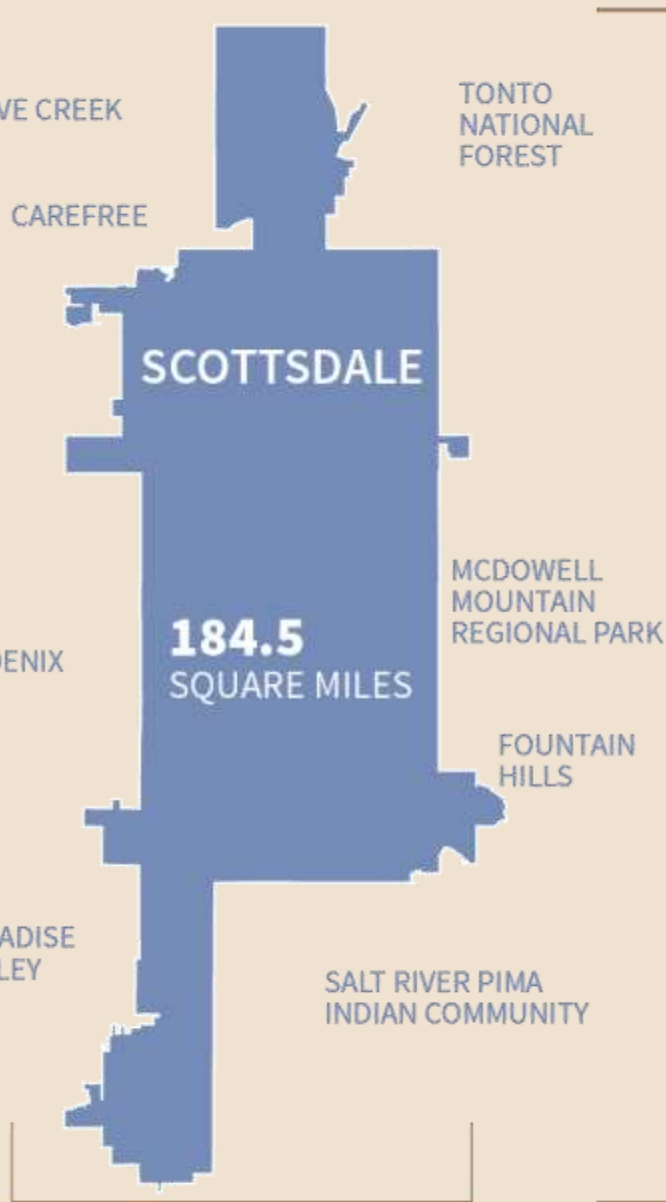
FOUNTAIN
HILLS

PARADISE
VALLEY

SALT RIVER PIMA
INDIAN COMMUNITY

TEMPE

11.4
MILES WIDE



LOWEST
POINT
1,150 ft



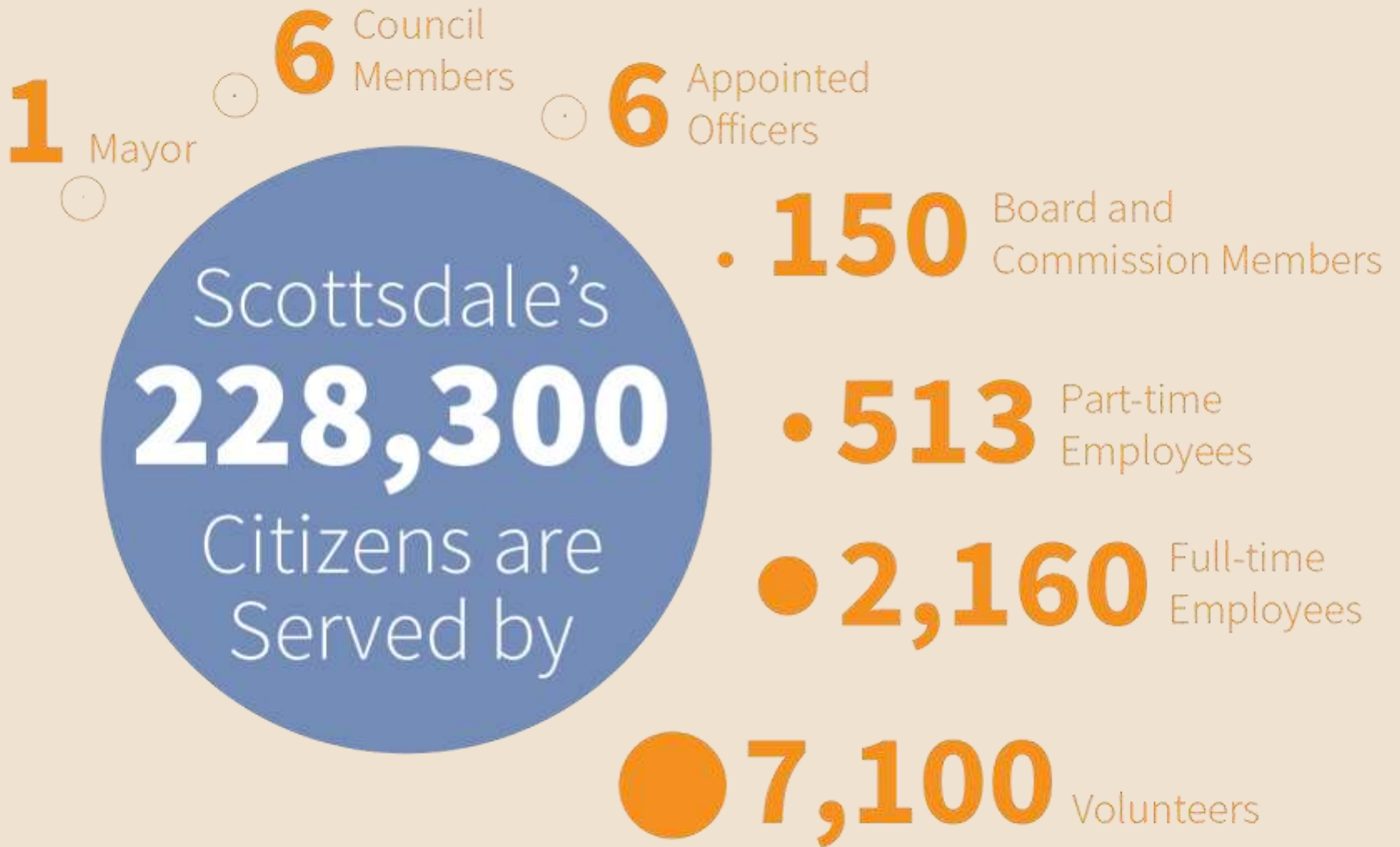
SCOTTSDALE
AIRPORT

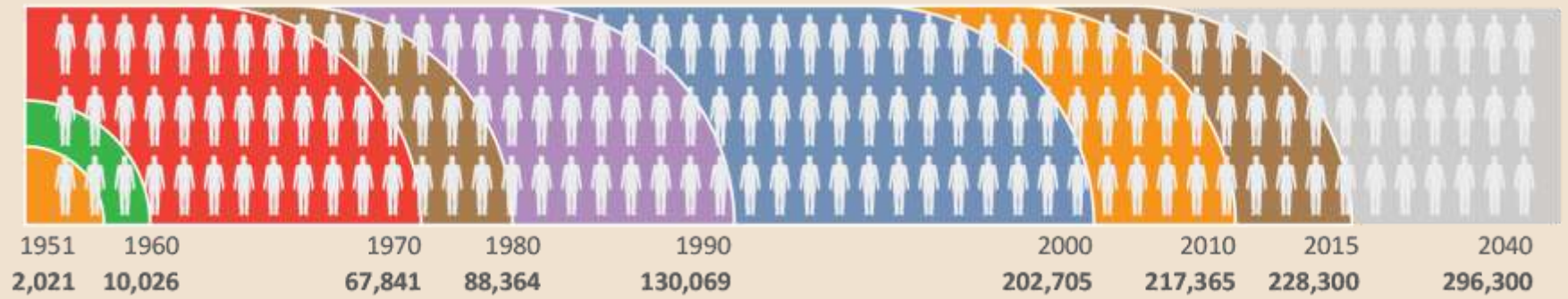
1,510 ft

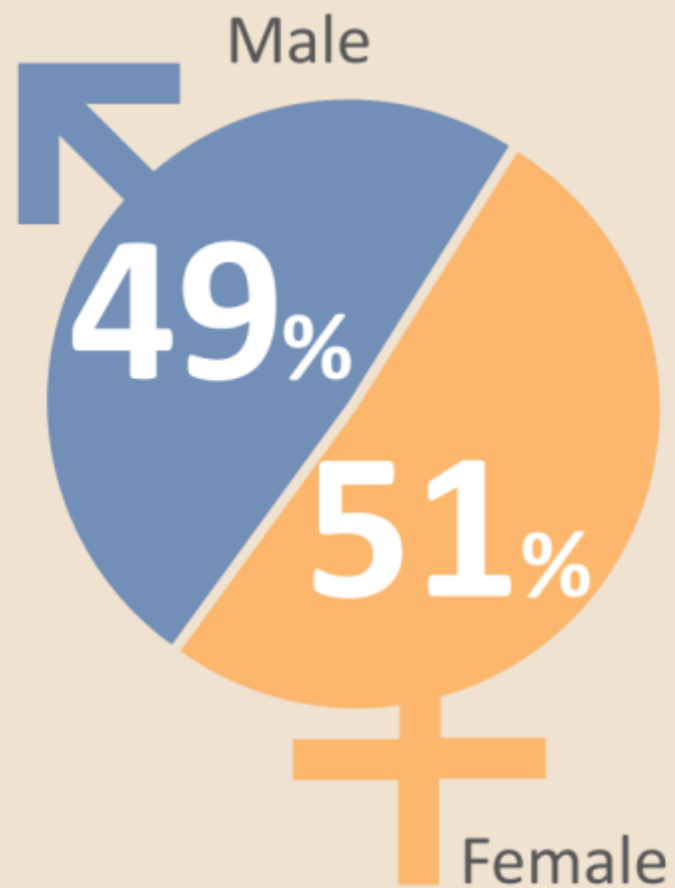


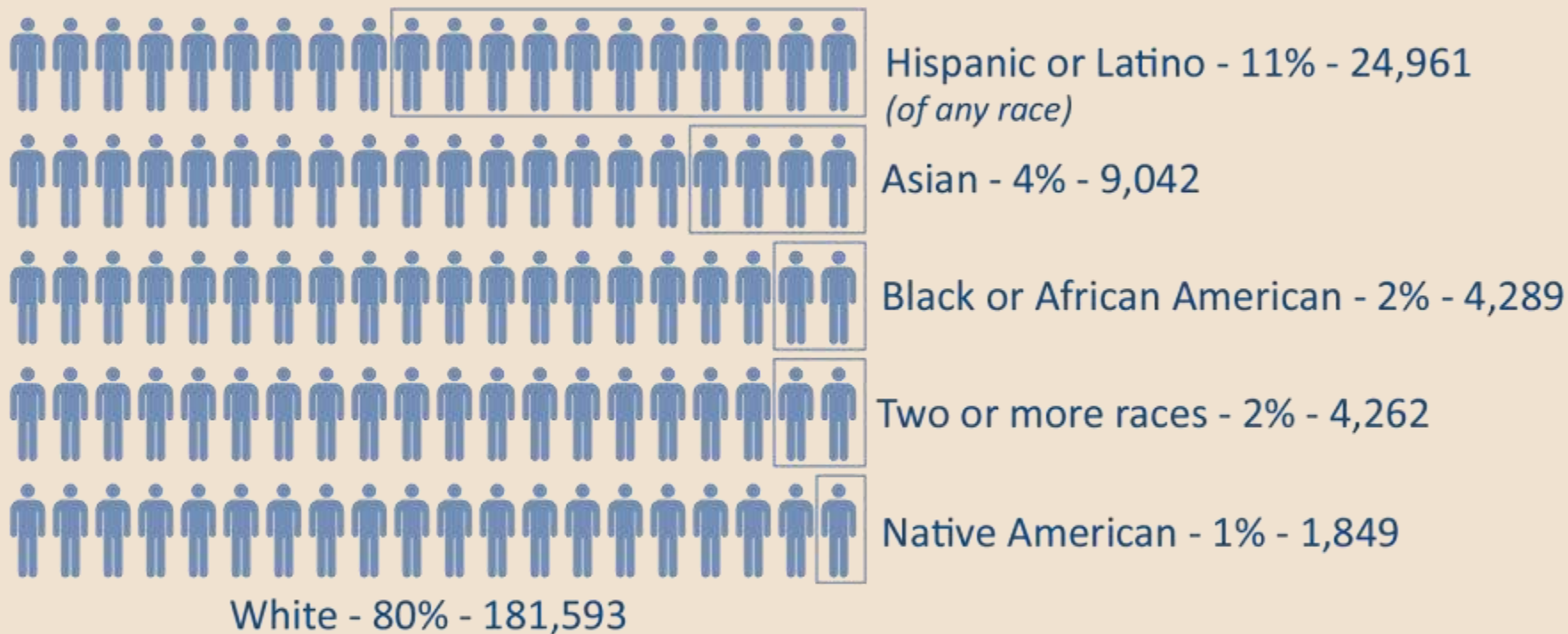
HIGHEST
POINT

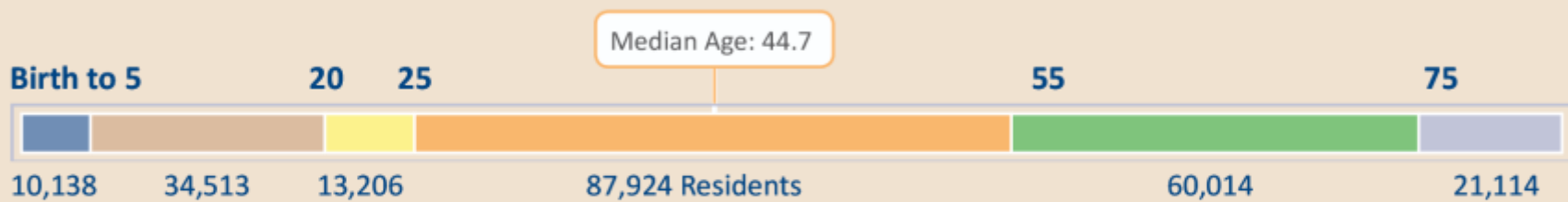
4,877 ft











169,052 (Population 25 years and older)



Graduate or
Professional Degree
35,355 (21%)



Bachelor's Degree
56,231 (33%)



Associate Degree/
Some College
49,433 (29%)



High School
Graduate
22,453 (13%)



Less than High
School Graduate
5,580 (3%)

Total Housing Units - 129,434

Occupied Housing Units - 99,860 (77%)

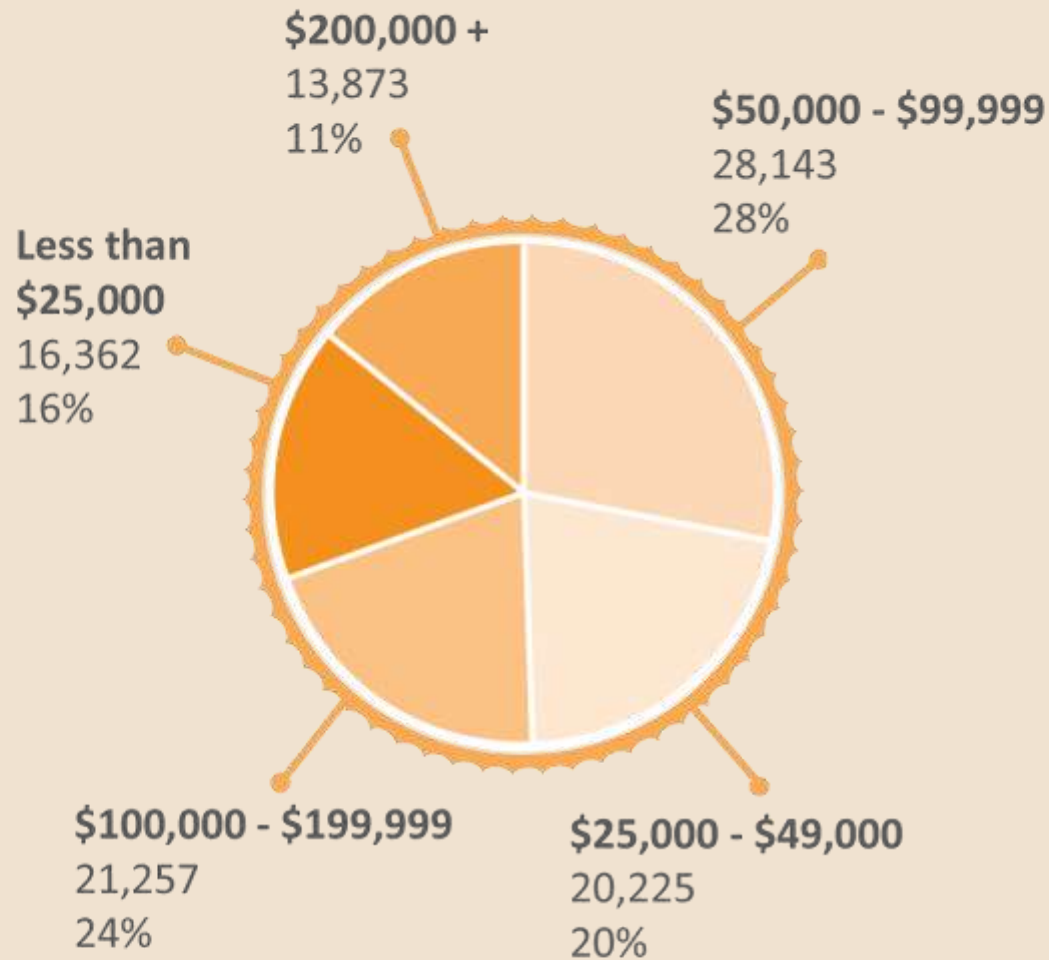
**Seasonal Housing &
Vacant Units - 29,574 (23%)**



Owner Occupied - 65,386 (65%)

Renter Occupied
34,474 (35%)



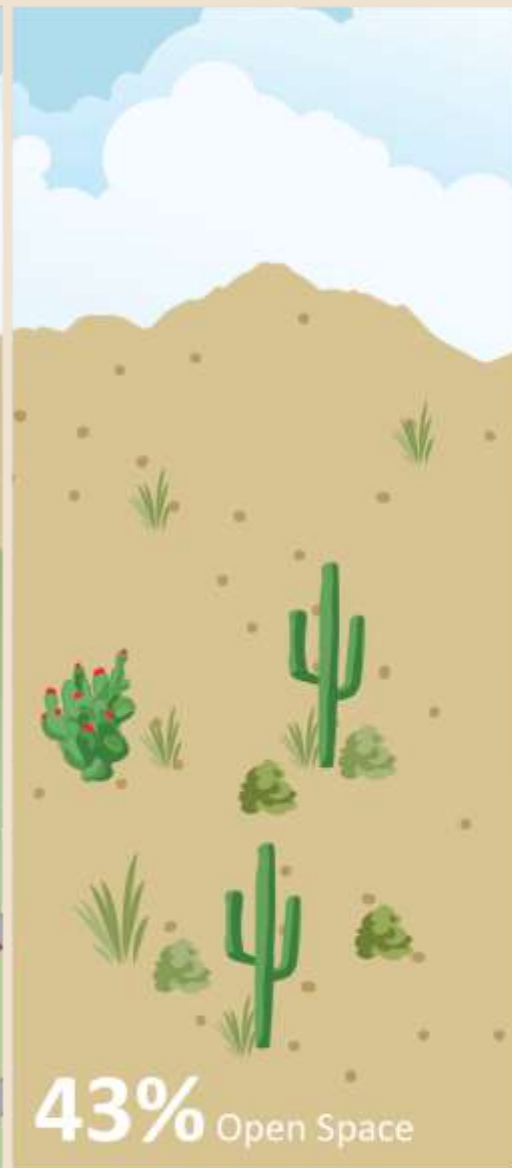


Median Household Income **\$69,690**
Mean Household Income **\$110,036**



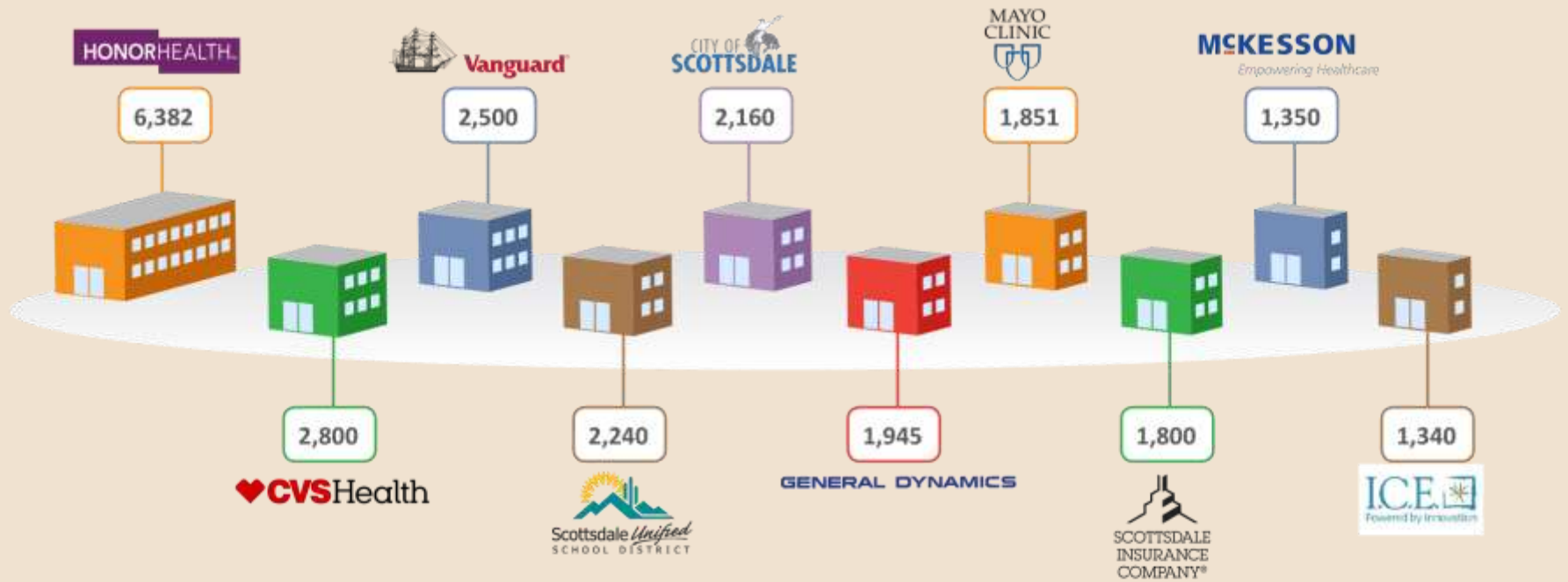
47% Residential

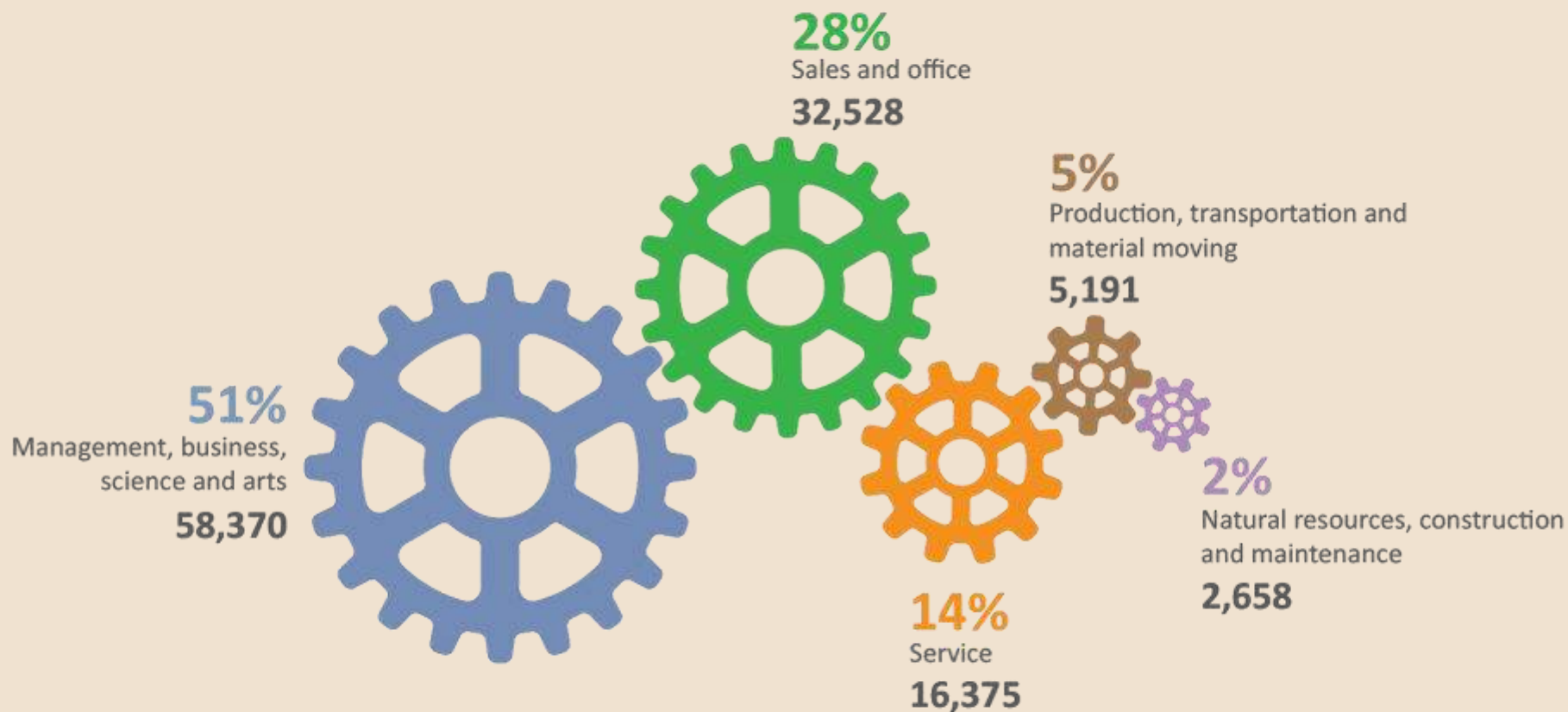
3% Mixed Use



43% Open Space

7%
Commercial/Employment/
Office/Public (non-residential)









52 HOTELS
18,977 ROOMS

18,000
BUSINESSES

70+
ART GALLERIES
& MUSEUMS

37 CHARTER & PUBLIC SCHOOLS
26,233 ENROLLMENT

ABOUT **790** RESTAURANTS

51
GOLF COURSES



30,165 acres of preserve land

42 parks

975 total acres

4 urban lakes

4 police stations

347 police vehicles

15 fire stations

39 fire response vehicles

6 water facilities

51 solid waste trucks

304 traffic signals

10,941 fire hydrants

2,958 equivalent 12' wide lane miles of road

2,079 miles of water mains

1,716 miles of sanitary sewers

4 fitness facilities

4 aquatic facilities

70 athletic fields

11 trailheads and 115 miles of non motorized trails

2 skate parks

55 tennis courts and 2 tennis centers

6 community centers

45 miles of paved pathways

36 playgrounds

40 basketball courts and 30 volleyball courts

1 railroad park

5 libraries

3 off-leash areas and 3 equestrian facilities

2 senior centers

Scottsdale's Top Destinations



WestWorld



Pinnacle Peak Park



TPC Scottsdale



Preserve Gateway



Scottsdale Airport /
Airpark



McCormick-Stilman
Railroad Park



Scottsdale Fashion
Square



Indian Bend Wash Greenbelt



Downtown Scottsdale



Scottsdale Stadium



Scottsdale Museum of the West



SkySong the ASU Scottsdale
Innovation Center





What are you looking for?



NEWS

RESIDENTS

BUSINESS

THINGS TO DO

FEATURED NEWS

Innovation Arizona Summit

Leaders in science, technology and education will gather in Scottsdale Oct. 1.

[Read More](#)




RECENT NEWS

Transportation Master Plan update process underway

Comment on the first draft of a new Transportation Master Plan for Scottsdale. The public can learn more about the plan and provide feedback at a series of meetings through November.

Film and discussion will take viewers "Beyond Right & Wrong"

A powerful film about conflict and conciliation will be screened in Scottsdale Oct. 1 followed by a discussion with someone whose story is featured.



For more information go to
ScottsdaleAZ.gov and search “about”

PHOTO BY: C.E.B. IMAGERY

